



CRAFT A PERSONAL MISSION STATEMENT

Author Patrick Hicks, a guest on the Make Meaning Podcast in Episode 102, crafted a personal mission statement to guide his work and life. Patrick's mission statement is this:

"To write books that are unputdownable, and will enlighten and delight the reader."

A mission statement, according to Stephen Covey, "is not something you write overnight, but fundamentally, your mission statement becomes your constitution, the solid expression of your vision and values. It becomes the criterion by which you measure everything else in your life."

Think of a Mission Statement as a **clear, concise declaration** about what you intend to accomplish today and in the immediate future. It should **inform and direct your focus**. To begin crafting your own personal mission statement, answer these questions:

What are you meant to do?

How do you do it in unique and special ways?




For whom do you do this?

What value do you bring with this work?

Why are you needed at this time, doing this work, in what unique way, to fill a need in the community?



A mission statement should ...

-  Help clarify the true priorities in your work or life
-  Be meaningful to you, help you decide what work to do, help you understand what success will look like
-  Become a core set of beliefs, a reminder and motivator to guide your days

Using your answers to the questions on page 1, write a personal mission statement here:

*To learn more about mission, vision and making life and work meaningful, visit www.makemeaning.org or listen to the **Make Meaning Podcast** wherever you find your podcasts. For questions or guidance on using this worksheet, connect with Lynne Golodner at lynne@yourppl.com.*